

Environmental Attributes

Today, GREEN is More than a Colour








It's a movement for environmental concern that has influenced fashion and style trends. So whether your concern is for the ecological impact on our environment or the visual impact on your interior, Covers offers eco-friendly wall coverings made from natural materials like leaves, sand, grass and glass beads.











THE CHOICE IS ECO-LOGICAL

Environmental concern involves more than the sustainability of raw materials. Energy usage and air pollution from the manufacturing process can have a negative impact on our atmosphere, and the amount of VOC emissions from a finished product can adversely affect our indoor air quality. Our Eco symbols are applied to each of our manufactured products to define how they address various areas of environmental concern.






Wallpaper

-  Made from Harvested Renewable Resources
-  Low VOC emitting product
-  No Ozone depleting chemicals
-  Contains no cadmium or mercury
-  Made with water-based inks and coatings
-  Manufactured with smokeless non-polluting inks
-  Substrate sourced from managed forests

Non-Woven Wall Coverings

-  Made from Harvested Renewable Resources
-  Low VOC emitting product
-  No Ozone depleting chemicals
-  Contains no cadmium or mercury
-  Made with water-based inks and coatings
-  Manufactured with smokeless non-polluting inks
-  Substrate sourced from managed forests
-  High moisture/vapor transmission

Vinyl Wall Coverings

-  Low VOC emitting product
-  No Ozone depleting chemicals
-  Contains no cadmium or mercury
-  Made with water-based inks and coatings
-  Manufactured with smokeless non-polluting inks

HAPPY BEING GREEN

At Covers, green is not just a color, and our concern for the interior goes beyond good looks. We are concerned with the effect our product has on indoor air quality and how our manufacturing process affects the exterior environment.



1. Energy Conservation

Over the past few years, we have invested in new technology to meet our own tough standards and ambitious goal of energy conservation and waste reduction in production. We reduced natural gas consumption by 40%, electricity usage by 10%, and in-process waste by 15%. Those investments, among others, have made significant and permanent reductions to our environmental footprint.

2. Water-Based Inks

We developed smoke free, low VOC, water-based ink and coating systems that eliminate the need for air pollution controls. So for more than a decade, we have generated zero hazardous waste from our manufacturing processes!

3. No Lead or Cadmium

Our contract vinyl does not use lead or cadmium in the pigments or substrates. And for those who wish to use a substitute product, we have paper substrates, produced from cellulose fiber, permeable non-woven materials, plus natural materials like grasses, sisals, and corks.

Covers has always been proud of providing a product to create beautiful interior environments. And while that is still most important to us, we are also proud to do our part to ensure our exterior environment remains beautiful.