



# Wall Covering Glossary

**Wall Covering Sidewall** - The term, sidewall, refers to a roll of wall covering as distinguished from other wall covering materials like borders or medallions. It can be defined as *any repeatable wall covering pattern that is intended to be hung vertically, strip by strip, in order to fully cover a wall*. A wall covering sidewall may use a 'single roll' size as a standard for pricing. This unit standard began as a way to simplify the pricing of non-standard packaging of double, triple and quadruple size bolts. Today, almost all wall covering sidewalls are packaged in double roll bolts and an effort is being made to make this double roll bolt as the new standard for pricing. However, just as many places still use the single roll standard as use the double roll standard. So make sure you know which standard you are purchasing in order to correctly calculate proper pricing and determine how many rolls you will need.

The widths of the rolls may vary, but depending on the type printing equipment used, the amount of product on each roll will be similar, or virtually identical for purposes of calculating how much you will need.

For example: Double Roll Bolt Sizes:

- 20 ½ inches/52,1 cm width X 33 feet/10 m = 56 square feet/5,2 m<sup>2</sup>
- 27 inches/68,6 cm width X 27 feet/8,2 m = 60 square feet/5,57 m<sup>2</sup>

\*Some exceptions to these standard sizes do exist.

Please refer to manufacturers detail page for actual size.



**Border Spool** - A wall covering strip, usually narrower than a sidewall, installed horizontally in a room, to define, separate and accent areas of decoration. A coordinating border is often used to provide a finished edge where the sidewall meets the ceiling. It can also be used at chair rail height to separate one coordinating wall covering from another, or as an architectural detail to create decorative panels in a room. By itself, on a painted wall, a border can be an inexpensive way to personalize a room or create a theme. Borders can refresh what's already there or create a new look in little time.

A border is packaged in a single spool of standardized length.

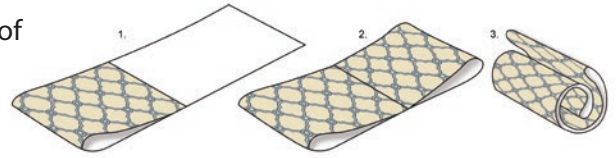
**Border Spool Size:** Widths of borders will vary but the length of a border spool is usually 15 feet/4,6 m.

**Mural** - An artistic or photographic rendering of a large scale single motif, intended to cover a full wall or large portion of a wall. The entire mural pictorial is usually composed of separate wall covering strips, hung in proper sequence, which then combine to create the full image.

Murals are a great way to create a dramatic feature wall and are usually available in two different sizes – a full wall size or a smaller size to be used above a chair rail. Artistic motifs range from serious subject matter and classic art to whimsical themes and fun designs.

**Appliqué** - A small, single motif image designed to accent a wall with a thematic design or whimsical art. Motifs range from trompe l'oeil (fool the eye) artwork to popular children's characters and modern décor images. Applique items may be found on regular, pre-pasted wall covering substrates or on peel-and-stick, readily-removable film.

**Booking** - The term refers to the process of folding wet, pasted wall covering, back-to-back, and paste-to-paste, accordion style, then allowing it to sit for several minutes.



Booking allows the paper to expand and relax before being applied to the wall, making the paper easier to maneuver on the wall and minimizing the risk of air bubbles and exposed seams.

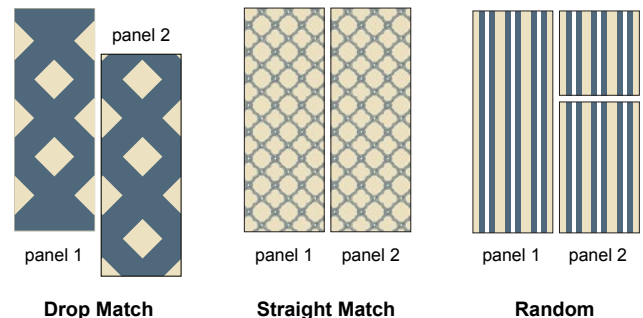
**Run Number** - Also referred to as **Die Lot** number, is the sequential number assigned to a specific production run of wall covering, guaranteeing uniformity of colour match throughout that production run. *Although most people never need to know the lot number, if you run short of wall covering to complete the job, it is best to get the same run number for an exact colour match.*



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**Pattern Match & Repeat** - Most automated presses print wall coverings using an imprinted cylinder that repeats the design, creating both a vertical and horizontal pattern repeat. The horizontal repeat is created to match from strip to strip, and the vertical repeat allows for a design to print on the reel in endless repetition.

Here are examples of various types of matches – straight, drop, half drop, and random.



**Pre-Pasted Wall Covering** - Pre-pasted coverings have dried paste imbedded on the back surface and are activated when moistened by submersion in a water trough or by contact with a pre-paste activator.

**Un-Pasted Wall Covering** - Un-pasted coverings require that a proper wall covering adhesive be applied to the back of each strip prior to installing on the wall surface.

**Wall Covering Primer** - Chemical coating that protects and seals the wall in preparation for the installation of wall coverings. Primers will seal out porous surfaces to prevent paste from absorbing into the wall, promoting better 'slip' during installation and better 'grip' afterwards.

**Size** - Wall covering preparation that provides additional grip for better adherence. Often used in combination with a wall covering primer, today many products on the market combine the primer and sizer together. These one-step 'universal' wall covering primers are easier to use and are formulated to work on a variety of surfaces under varying conditions. Sealing the surface is also an important procedure to allow for future removal.